



Form 1

Mersey Rural Leader Mersey Rural Leader



Rural Development Programme for England (RDPE)

Initial Enquiry Form

Please return the completed form to: PRE PAID ENVELOPE		
Project Applicant:		
Main Contact name:		
Business Address & Post Code:		
Telephone (day):	Mobile:	Email:
Please indicate your type of business:		
• Farmer - <input type="checkbox"/>	• Food Processor - <input type="checkbox"/>	
• Forester - <input type="checkbox"/>	• Small Rural Business - <input type="checkbox"/>	
• Retailer - <input type="checkbox"/>	• Other (please state)	
• Number of Employees:	CPH number:	
Project Address including Post Code (if different from above):		

Please describe what help you require and give a brief description of any project you are seeking funding for:





Estimated Project Cost:	Is Funding in Place: YES/NO	
Do you require planning permission: YES/NO		
If permission is required has it been granted: YES/NO		

Form 2

Project Selection Criteria

Criteria	Criteria Score	Score
Does the project address any of the programmes key themes (as set out in the attached letter)	0 theme - 0 1 theme - 1 2 themes - 2 3 themes - 3	
Will business turnover be increased	< 10 % - 1 10-30% - 2 31+ % - 3 New start business - 4	
Risk assessment	High risk loss of all employment - 1 Medium loss of newly created employment - 2 Low risk redeployment or sole trader - 3	
Carbon balance	Very positive carbon footprint - 0 Positive carbon footprint - 1 Carbon Balanced - 2 Carbon negative - 3	
Quality and processes, membership of assurance schemes, audit ability and production processes	One - 1 Two - 2 Three - 3	
Potential Waste minimalisation plan	No - 0 Basic - 1 Detailed - 2 Detailed with planned actions - 3	
Potential number of new products	1 2 3	
Potential number of new production processes	1 2 3	
Potential volume of investment	0 - £10000 - 1 £10001- £20000 - 2 £20001 - £30000 - 3 £30001 > - 4	
Potential increase in non agricultural GVA	< 10 % - 1 10-20% - 2 20-30% - 3 New start business - 4	
Potential number of visitors to attraction per annum	50 - 250 - 1 251 - 750 - 2 751 - 2000 - 3 2001 + - 4	





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Potential number of jobs created	1 = 1 2-4 = 2 5-9 = 3 10 + = 4	
Potential impact on un renewable resources	None = 4 Minimal and offset = 3 Fully offset = 2 Partly offset = 1	
	Total score out of 45	

Do you want to be removed from the database: Yes No

Additional space for project description:

The forms are available online to be completed electronically at:

www.icep.org.uk/merseyruralleader

